

THE GLEICHEN CALL

TWENTY-SEVENTH YEAR NO. 49

GLEICHEN, ALBERTA, WEDNESDAY FEBRUARY 21, 1934

SUBSCRIPTION \$2.00 PER YEAR

GEO. R. MATTHEWS WRITES ABOUT CONVENTION

Edmonton, Feb. 16.

Editor Call: I am selfishly taking this method of sending a message to my many friends in Gleichen.

I was very kindly invited to attend the convention of Alberta Retailers held in Edmonton on Monday, Tuesday and Wednesday, and on Thursday the secretaries of the four western provinces held a special conference. I had planned to leave here Thursday evening and run down to Gleichen between trains that I might shake hands with the fellows with whom I was so long associated in connection with the Board of Trade activities. But as it has been necessary for me to remain here a day longer than I had intended, it will be impossible for me to go down, and knowing the many times that the "Call" has served me as an advertising medium, when I was in Gleichen, I did not hesitate at all to just drop a line to you, and as that you would be good enough through your column to convey this letter to my friends, as I do deeply regret that a pleasure I had anticipated has to be foregone. How ever the odds, one gets the extra one realizes discipline is good for us.

I am indeed sorry that Gleichen had no direct representation in the convention but I can perfectly understand and know that the merchants have been experiencing many trying problems and the rather sad dening part of it all that some of the major problems are the result of the unfair practices on the part of chain and department stores. In using "loss leaders" I mean by this, advertising a few articles at less than cost thus creating an impression with the buying public that all goods they sell are marked on a similar basis. The public can be blamed for making these purchases, should they even be criticized when they feel that the merchant in their village is charging too much for his goods, because the average customer will not believe that a firm will actually sell goods below cost.

Our office in Vancouver has been serving as a clearing depot for all retail classifications to gather data of unfair practices so that we may have reliable information to present to the Commission acting on behalf of the Special Committee which has been appointed by the Rt. Hon. R. B. Bennett as a result of the very wonderful speech delivered at the National Shoe Dealers Association, by the Hon. H. H. Stevens, Minister of Trade and Commerce.

It has been my pleasure to have had luncheon and also spend an evening with Mr. J. C. Buckley, M. L. A., and he was able to answer many questions. I did most sincerely regret to lose so many of my customers having suffered such severe reverses. I have an idea of what the merchants have experienced and the part that selling the most is that some of the contributing factors which have caused the failure of many of our merchants and farmers could have been counteracted and in many cases eliminated if the Provincial Government of Alberta, and British Columbia too, instead of shirking responsibility had actually faced the issue and endeavored to pass legislation prohibiting the unfair practices of ruthless price cutting below cost and thus secure for the farmer a fair price for his products.

I want to say here what I certainly should have said had it been my privilege to address my former colleagues of the Board of Trade, that the merchants of the province of Alberta should, indeed, be exceedingly grateful that the present government have given assurance that they recognize something must be done and as a result of the memorandum and resolutions passed at the convention in Edmonton, they really anticipate offering what measures of relief lies in their power.

We have been working on the eliminating of some unfair practices in several classifications of retail business and we are most happy to hear the Hon. J. R. Brownlee, your premier, state at the banquet of our closing session that

he believed it was now necessary that the government institute a measure of control to prevent a continuation of this form of vicious practice that now exists. Perhaps I should explain just what I mean by unfair practices.

Vancouver is a very heavy buyer of turkeys for the Christmas season from the Province of Alberta. Some chain store or department store in Vancouver will get a shipment direct and decide to make a leader of turkeys. We will say that the turkeys after paying commission and freight cost, laid down in Vancouver, 15c. These should in the regular course of business be sold at a profit of whatever was necessary to take care of the overhead and give a fair return on investment to the chain store. This does not happen however. He decides to make a "loss leader" of it and actually advertises turkeys for 15c a pound retail. Immediately all the other buyers of turkeys in Vancouver, who their commission agents in Alberta that they will have to lower the price to the farmer in order to meet competition of the chain stores and consequently instead of the farmer being able to get only a very fair price for his commodity, he is forced to accept offers given him. He has no choice and because his product is used as a "loss leader" in order to sell other commodities, he is in a suffer.

At our luncheon meeting Tuesday, the Hon. G. H. Hoadley fearlessly stated his personal opinion as to the rightful place the independent retailer of this province holds. He went further by substantiating this with the statement he himself had put his convictions into practice. He was dealing with the independent retailer. The Hon. J. E. Lester, attorney general, at the Alberta unbroken stated in his opinion a man should be allowed to exploit as a fence man and that he felt time had arrived when we could no longer sit idly by but that the government should face the issue and decide what it could or could not do. I tell you, when you get a man arming heavy responsibility a government, publicly making such a statement, it provides a real hope for the citizens of Alberta.

Realizing that it is well known in Gleichen that I have at no time been identified with any political party, I feel free to say a word directly to the merchants of Gleichen. As previously stated I enjoyed having an evening with your member of the legislature, John C. Buckley and was, indeed, surprised at the grasp he had of the merchants' problem and to have him so unreservedly express his opinion as to the unfairness of a merchant using "loss leaders" to mislead their customers. He is one man whose standard has not in any way been lowered because of his responsibility of government.

So now I have just briefly, in the few moments all my disposal before leaving Edmonton, given you a few thoughts I had in mind that I intended to pass on to my fellow merchants but which evidently it will not be my privilege to do at this time in person.

GEO. R. MATTHEWS.

ART EXHIBIT HERE MARCH 2 AND 3

Arrangements have been completed for the showing of the art exhibition at Gleichen, March 2nd and 3rd. This is a collection of 147 pictures. Arrangements are being made for school children to see this feature and the country schools who wish to view them are advised to get in touch with Dr. Burghardson, chairman of the committee.

At the Tudor Tombola, Miss M. Desjardine, who had charge of the Gleichen district in the ticket selling competition, came second, winning the beautiful "Pack-away" case. Miss Desjardine wishes to thank all those who in any way helped her in the competition.

Mr. and Mrs. Suke have bought the house Mrs. Guttrath has been living in for some years past, and have moved in. Mrs. Guttrath has rented the Finlayson place.

ACES ENJOY TRIP AND GAME AT MEDICINE HAT

(BY A SUPPORTER)

Wednesday last our Aces invaded the "Hat" in their maiden attempt at a Provincial Juvenile honors. Accompanying the players were almost a dozen loyal supporters of the club.

Shortly after 12 o'clock noon, the team of Gleichenites rolled merrily out of town in high spirits of expectancy of what the evening encounter would bring—while for several of us who have been at the "Hat" more recently—well, you know how it is, when the sad parting took place, Monday after the final Gunner-McNair game, and the "boys" had to return home—dynamite, and how!

The hours sped quickly by as we all discussed our chances of victory, as well as the numerous odds against us, being interrupted only by the dense clouds of smoke which rolled from the mouth of the general manager, who by the way won his fine biter pipe at a Tombola.

Shortly after 6 o'clock we caught our first sight of Medicine Hat, nestling far to the east of us on the plains and hills of the Saskatchewan valley. A few minutes later we were in the Town of Redcliff. Our jovial president, Mr. Lester, decided it would much to our advantage of us saw where they made "jais" and "punes"—for possibly before the day was over many of our party would be suffering from such things. With this in mind, we drove to the Dominion Glass Co. factory and obtained permission to give it the once over. We inspected the plant with much interest. We were especially amazed at the rapidity, efficiency and exactitude with which the glass-blowers performed their task of making lamp chimneys. We also noted the jar-making machines and the huge boilers filled with red-hot molten molting liquid from which glass is manufactured. We then passed on through the shipping department to our van. President Lester sang out the roll call and discovered our Meadowbrook representative of the game was missing; a search party soon found the prodigal, however. Kenny told us he was gazing at the flames in the boilers—very Solomonically—perhaps, more correctly the "flames" in the shipping rooms.

We were soon on our way again and by 4.45 we entered Medicine Hat. We immediately drove up to the Savoy, a most delightful place to eat—B. Roache, Desjardine and Tom Brown told us. After a light supper we retired to the Assemblée Hotel until it was time to go to the arena. The game was billed for eight "sets." The Gas City fans gave the boys a great hand when they slipped out on the ice. This game was a sudden death one in the first round of the juvenile playoffs and resulted in a win for the "Hat" boys 6-3.

Play was about even in the first two series, but in the final session the Haters pressed hard and scored four goals, clinching the game. Bogstie guarding the Aces net, turned in a brilliant performance, making many sensational saves. At the end of the first period the score stood 1-0 for the Hat. In the second period the Aces scored two quick goals by Desjardine and Latoski. The period ended 2-2. In the final span the "Hat" scored four goals to the Aces one. Schnepf scoring for the Aces.

The goal scorers were: Aces—Desjardine, Latoski, Schnepf. Medicine Hat: Nobelskiy (3), Emery (2), Appleton (1).

The lineups were as follows: Medicine Hat: Rehm, McArthur, Emery, Appleton, Nobelskiy, W. Gray, Crane, Gerow, E. Gray, Cook. Aces: Bogstie, Murray, Latoski, Desjardine, E. Lester, Clifford, W. Lester, Schnepf, McBean, Bell.

I must not forget to mention that during the intermission after the second period we were queried by a professor like gentleman as to how we built up such sturdy healthy boys in Gleichen (for he also saw the Gunners)—we answered, the boys always ate a good generous bowl of Beas Ideal wheatlets every morning except Sunday, and on that day they ate two.

After a few hours sojourn we set out for home, confident that when next year rolls around, we shall be our second quest for laurels bring home the prize.

WILL DISCUSS BACON HOGS AT TWO MEETINGS

A meeting of farmers and others interested to discuss "bacon" hogs will be held at Rockyford on Feb. 27, and at Standard Feb. 28. It was planned to hold a meeting in the Meadowbrook Hall the first of March, but owing to Donald Cameron being killed to speak on that date the meeting regarding hogs has been postponed for a later date. The two meetings mentioned above will be in each case begin at 2 p.m. Addresses of the type of hogs and methods of feeding will be given by the department and university officials and they will also explain the departments' policy for encouragement of high type of bacon hogs. All who are interested are invited to attend.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

From the Call Thursday, February 19, 1914.

Mrs. J. Percival who has been seriously ill is slowly recovering.

Mr. E. H. Cluny, with his large barn is able to accommodate all the teams that are hauling grain. H. B. Grant, of the Applegate Land Co. is at present in the western part of the province. Mr. Grant is also having quite a number of alterations in his farm.

Mr. McKenzie of Cluny, has turned his implement shed into a feed stable where he is able to accommodate thirty to forty teams a day.

Next week the new Indian school, at Cluny is going ahead rapidly, and we are informed that the carpenters and painters will soon finish.

The sleighing is good and the farmers have been taking good advantage of it for the past two weeks hauling grain. The elevator men are working overtime in order to keep the large amount of grain coming shipped away.

Several farmers of the Queenstown district have paid heavy tributes to Jack Frost. Dave Oster had one of his toes badly frozen and one of the teamsters hauling grain from the Circle Farm lost his way Sunday evening and wandered on the prairie all night. He was found east of the coal mine Monday morning in a badly frozen condition.

One of the officials of the Alberta Telephone Co. was out to Queenstown recently and stated that trunk line would be built next summer. But farmers wanting the phone must sign a petition for it. George Macomber has sent for petition blanks.

Mrs. E. L. Redfern arrived Monday afternoon to visit with her brother J. L. McCrimmon, and their mother, Mr. Redfern has a barber shop in Claresholm.

G. Patterson, teacher of the Standard school, spent the week-end in Gleichen with his former school mate, H. D. McKay.

Brooks will be here in full force for a hockey game Friday night. They are coming to break the winning streak of Gleichen's fast team, if they can, and it will be a battle all the way. Gleichen will line up as follows: Douglas James, Jimmy Service, Victor Boasup, Walter James, Douglas Jones, Billy Burr and Rupert Hunter. Wm. Service will referee.

Miss Mable Koefoed has returned from a two months visit in the central states.

All the fire hydrants in town were tested the other day and everyone was found in good working order.

Miss Dora Brossa returned last Sunday from a visit to her former home in Crookston, Minn.

Mr. Ford of Weyburn arrived in Gleichen Monday to visit with his son William. He has been in British Columbia on a business trip.

The hockey club held a basket ball and dance in the hall Thursday. After all expenses were paid there remained \$75.50. One basket sold for \$12 and another for \$10.

**EXPERIMENTAL FARM
ADVICE TRIMMING
TREES**
As many people hereabouts are in the habit of trimming trees the following experimental farm notes from the Lethbridge station, sent The Call,

should be of great interest to local tree growers.

Pruning well established trees is a question quite frequently referred to this station and, since the idea seems to prevail that pruning and actually denuding trees ever so often is helpful and even necessary, a discussion of the question in this week's letter seems timely. Particularly so since pruning trees actually does good and may do much harm. The practice is all too prevalent in some of our towns and cities and at this time of the year when so much of it is being done, the example in many cases is being followed by farmers.

First consider the boulevard trees in our towns and cities. Here the question of utility must always be considered. If the trees are interfering with telephones or electric wires, either the wires must be removed to some other location or the offending branches must be removed. Where a tree is not interfering with wires or buildings, however, the less pruning that can be done the better since a tree not only becomes quite unsightly when its branches are lopped without regard for symmetry and form of tree, but there is in fact no evidence to support the belief held by some the severe pruning, or hobbing as it should be called, will make a tree live longer. On the contrary, with species such as Russian poplars, cottonwoods and other populars, the victims of pruning, according to one leading authority, provide ready access to disease germs and when pruned the results are often disastrous within three or four years.

When trees are first planted on the prairie it is desirable to plant them close together so as to get quick results and this has been the usual practice in boulevards. After a number of years when the trees begin to reach maturity and

from 30 to 40 feet they begin to

crowd. It is at this stage that a great deal of unnecessary and even harmful pruning is done. A much better practice than heading the trees back at this time is to try systematic thinning of trees; taking some of the trees out entirely by sawing them off at the surface of the ground. By taking out every other tree or two trees and leaving the third if they are very close together, plenty of room would be provided for the trees then left and these instead of growing taller would broaden out at the top, and not only would the top of the tree have more room for branch growth, but the roots would have extra soil to forage in and extra moisture to draw on.

Two rows of trees planted along one of the roadways at this station (Continued on last page)

Comedy, News Reel and one Reel of Pro. Hockey

**RICHARD DIX and
ANN HARDING
In The**

Conquerors

Such were the fires that forged the steel for their swords and their plows, for they came with the conqueror's blood in their veins and banners of courage flying.

Wars! Panics! Heart- aches! Heartbreaks

**COMING TO GLEICHEN
March 2-3 To the Last Man.
March 10-Goldiggers of 1933
March 17-Alice in Wonderland.**

2 Shows 7:30 and 9 p.m.

Cash Buying

Low expenses and careful management enable us to retail coal at a reasonable price consistent with good quality and service. Our sales are nearly double over last year. There are reasons which you should find out

R. S. McQUEEN

PHONE 37 GLEICHEN

Bacon Hog Demonstration

A Meeting of Farmers to Discuss Bacon Hog Production will be held at

ROCKYFORD, FEBRUARY 27
Rockyford Community Hall under the auspices of U. F. A. and Rockyford Ratepayers' Association

STANDARD, FEBRUARY 28
In the U.F.A. Hall under auspices of the U. F. A.

ALL MEETINGS AT 2 P.M.

DEMONSTRATION ON WILTSHIRE SIDES

Discussion of Types of Hogs and Methods of Feeding will be given by Department and University Officials

The Department's Policy for encouragement of production of High-quality type of Hogs will be outlined.

All Those Interested are Urged to Attend

HON. GEO. HOADLEY, Minister of Agriculture **S. G. CARLYLE, Livestock Commissioner**

ORANGE PEKOE BLEND "SAHAR" TEA

"Fresh from the Gardens"

Handicrafts In The West

Shortly after the conclusion of the World's Grain Show held at Regina last summer the question arose as to the uses to which the big quarter of a million dollar Grain Show building could be devoted, not only in connection with the annual provincial exhibition but throughout the year. Many suggestions were advanced, but few had any relation to the subject of the use to be made of the building in connection with the annual Provincial Exhibition, possibly because of the size of the structure, the great extent of floor space, and the difficulty in these recent years of finding necessary funds to promote any large development.

The writer now proposes to advance an idea for the consideration not only of the Regina Provincial Exhibition Board, but of people throughout the three prairie provinces. This idea is advanced because it is somewhat in keeping with the international character of the project for which the building was originally constructed, because it presents an opportunity to encourage and develop one aspect of our western life we are in danger of neglecting; and because it appears to be a feasible undertaking at the present time, and, in fact, may even provide a small source of income to many people who are in dire need of every cent they can earn.

The suggestion we advance is that this building erected to house grain and other exhibits of the nations of the world, or at least a portion of it, should continue to be utilized each year for the display of the handicrafts of the people of the many nations who constitute such a large proportion of the population of Western Canadian provinces. In other words, that the various racial and national groups throughout the West be invited, encouraged, even urged, to revive their home handicrafts on a larger scale than before and to exhibit the same, the understanding being that the exhibitors have the right to sell the goods they have placed on exhibit if they so desire.

What, we ask, could provide a more colorful, interesting and instructive exhibition than a continuous series of booths each devoted to the handicrafts of different national groups, presided over by men and women of each particular group, dressed in their national costumes?

Some years ago the C.P.R. sponsored the holding of exhibitions of handicrafts throughout Canada, and these were attended by thousands of interested visitors. In conjunction with such exhibitions, festivals and concerts featuring the music of different countries were held. Recently, at Regina, a highly successful folk festival and dance was held in which hundreds of citizens of non-English speaking nationalities participated, each providing their own orchestra or band.

The people of every nationality have some worthwhile contribution to make to the world, in the handicrafts of their nation. These people and their children up to be Canadian citizens, they are the best of the past histories of their native lands, or in poetry, literature, and a bewildering array of handicrafts to contribute that will add richness to this young nation now in the making. They should be encouraged to make this contribution. It should be impressed upon them that they are welcome in Canada; that so far from asking or expecting them to forget their old homelands and the customs and traditions and handicrafts of their native countries, we want them to add these as a contribution to the greater beauty and strength of Canada.

Why not, therefore, utilize at least a portion of the fine World's Grain Show building to develop a little annual international exhibition put on by the people of many lands now resident in our midst on these Western plains? Let us have the flags of all nations waving again over booths filled with the arts and handicrafts of the nations of the world, including, Belgium, Holland, Italy, Yugoslavia, Czechoslovakia, Roumania, Ukraine, Greece, Russia, Austria, Hungary. Let us include China and Japan, who have representatives in our midst. And the Irish, the Scotch, the Welsh should join their contributions with the English, and the French-Canadians to round out the whole.

At the World's Grain Show last summer there were a few of these handicraft exhibits, and they were most interesting although rather overshadowed by the magnitude of the show in other respects. But with one wing of the big building arranged in attractively decorated national booths, with exhibits of the arts and handicrafts of each nation on display, with national flags and national costumes, and all of which could be provided by and through people now resident in the prairie provinces, a use can be made of the Grain Show building which will return a dividend to Canada, not in cash, perhaps, but in national building. At the same time activity in national arts and handicrafts will be encouraged, these arts and skill in workmanship will not be lost, and, in fact, a valuable and growing domestic market developed for hand-made products from many a humble and needy home.

Pitchblende Shipped Out

Nine hundred pounds of pitchblende concentrates were brought down from Great Bear Lake, by Pilot Matt Berry, Mackenzie Air Services, and shipped east by rail to La Bine brothers radium refinery at Port Hope.

Some species of ants have highly developed social organization, with queen, king, and worker forms, and soldiers that have mouthparts greatly enlarged for fighting.

The Empire lost 1,104,890 men during the Great War. And yet, incredible as it seems, there are people in the world to-day who want another war.

Lamb Condiments

The condiments for lamb and mutton are as follows: Mint sauce with roast lamb (hot or cold); current jelly with roast mutton (cold); caper sauce and spiced fruits with boiled lamb and mutton (hot).—Dominion Department of Agriculture.

Turascans, a tribe of Indians in Mexico, have been declared the world's greatest archers, many of them being able to split a grain of wheat at 30 feet.

People in remote parts of Ireland are so poor that they cannot afford mirrors, one aged woman confessing that she had not seen herself since she was 17.

Weary Days—Sleepless Nights Wrack the Nervous System

Men and women too often at night on sleepless nights. Their eyes do not close in the refreshing repose that comes to those whose nerves are right. They are irritable and nervous, weak and worn out, and everything looks dark and gloomy.

Milburn's H. & N. Pills is the remedy that is required to restore them the blessing of good health. They bring back the sound refreshing sleep, tone up the nerves, and impart that sense of buoyancy to the spirits that is the result of renewed mental and physical vigor.



Strength In The Air

Official Of Air Ministry Satisfied With Britain's Efficiency

Our stunt press so frequently sets our flesh creeping by allusions to our unpreparedness to ward off air attacks that it is refreshing to hear the views of a real expert.

I had a talk to-day with one of the high officials of the Air Ministry. He scoffed at the notion that we should imitate Italy in constructing "funk holes" beneath our arterial roads. He was not even greatly concerned that civilians should be trained in the use of gas masks. When I asked, "the matter of efficiency?" "Measured by this room," he said, "we are right up to the ceiling. And the Power that comes next is America. Her position would be just about two-thirds up the wall."—London Cor., Ottawa Journal.

Protective Association

Toronto Landlords Have Problem With Destitute Tenants

Toronto landlords have formed a protective association. Landlords should not be shouldered with the double burden of providing both free rent and most of the city's taxes, the meeting agreed. It was attended by about 200 people and lasted more than three hours.

H. L. Rogers, former alderman, was the principal speaker. "It is unfair," he declared, "that the landlord should be faced with the ugly alternative of having either to turn a destitute man out on the street or to give him free rent. It is dishonest to ask you pay for relief through taxes, and then to make you pay rent for the poor when others who own estates and bonds have to pay no more than income taxes."

Engineer Of Famous Train Receives Medal

New Year's Honor Conferred On Driver Of Royal Scot

On the platform of Euston station, from where many travellers have started a journey to Canada, J. H. Thomas, secretary of state for dominions, presented William Gilbert Scott, engineer of the famous Royal Scot, with the medal of the Order of the British Empire, conferred on the driver in the New Year's honors list in recognition of the great tour of the train through Canada and the United States.

YOUR LIVER'S MAKING YOU FEEL OUT OF SORTS Wake up your Liver Bile

—No Calomel needed
When you feel that your liver is not working properly, you are likely to feel out of sorts. This is because the liver is the largest gland in the body and it is responsible for the elimination of waste from the blood. If it is not working properly, the waste will build up in the blood and this will cause you to feel out of sorts. The best way to keep your liver healthy is to take a course of treatment with a liver-purifying agent. This will help to keep the liver healthy and prevent it from becoming clogged with waste. The best liver-purifying agent is a natural product called "Liver Bile." This is a natural product that is made from the bile of a healthy liver. It is a natural product that is safe and effective. It will help to keep your liver healthy and prevent it from becoming clogged with waste. It will also help to keep your blood clean and healthy. This will help to keep you feeling out of sorts.

Strange Story From Desert

Captive Legionnaires Have Been Slaves Of Arabs For Years

The members of a colony of captive legionnaires who, forgotten by the world, have for many years labored under Arabs in the burning heat of the desert, are now beginning to find their way back to civilization. The first intimation of the existence of such a colony came when an expeditionary named Legation Fournier, who had been regarded as dead for many years, three months ago staggered into the Spanish garrison of Villa Cisneros, in South-West Morocco, completely exhausted. The Spaniards told a strange tale of a band of legionnaires of all nationalities held captive and held under conditions of virtual slavery for Arab taskmasters. A Jew named Aaron Cohen later arrived in the French zone with a similar story. Thereafter a Spanish commission took up the matter and after negotiations aided by friendly Saharan sheikhs, the last party of legionnaires arrived at Cap Juby, near Villa Cisneros.

Travel by rail may have its handicaps, but when the storm king reigns trains still keep the rails, and, unlike their highway alternatives, they do not have the disagreeable habit of skidding into the ditch.

Planning Huge Stadium

Germany Getting Ready For Olympic Games Of 1936

Germany is rebuilding for the Olympic Games of 1936 the great stadium which was constructed for the Olympics of 1916, cancelled because of the war.

Werner March, son of the original builder, is in charge of remodeling the huge arena in the Grunewald, just outside of Berlin, and plans to make it more complete even than the Los Angeles stadium.

It is planned that the main stadium will be surrounded by a tennis court, a cycling ground and a swimming pool, with accommodations for 440,000 spectators. Furthermore, a ground for equestrian sports will be erected. A home for athletes, to be called "The Home of German Sports," is also planned, as well as buildings with social centres for the athletes participating at the 1936 games.

In issuing orders for the reconstruction, Chancellor Hitler declared: "Germany receives herewith a sports arena the equal of which has never been seen anywhere in the world!"

The German sports commissioner, Von Tschammer-Olsen and the minister of interior, Wilhelm Frick, have full powers for conducting construction work. The money needed for the purpose has already been appropriated by the ministry of finance.

If all is achieved as foreseen the German Olympic Stadium for 1936, it is claimed, will be the greatest and most practical sports centre in the world.

FREE TRIAL OFFER OF KRUSCHEN

If you have never tried Kruschen—try it now at our expense. We have distributed a great many special "GIANT" packages which make it easy for you to prove our claims for yourself. Ask your druggist for the new "GIANT" 75c package.

It is a package of 12 tablets, together with a separate trial bottle—sufficient for about two weeks. Once the trial bottle first, put it to the test, and then, if not entirely convinced that Kruschen does everything we claim it to do, the regular bottle is still as good as new. Take it now. Your druggist is authorized to return your 75c immediately without question. What could be fairer? Manufactured by Kruschen Brothers, Ltd., 1750, 1752, 1754, 1756, 1758, 1760, 1762, 1764, 1766, 1768, 1770, 1772, 1774, 1776, 1778, 1780, 1782, 1784, 1786, 1788, 1790, 1792, 1794, 1796, 1798, 1800, 1802, 1804, 1806, 1808, 1810, 1812, 1814, 1816, 1818, 1820, 1822, 1824, 1826, 1828, 1830, 1832, 1834, 1836, 1838, 1840, 1842, 1844, 1846, 1848, 1850, 1852, 1854, 1856, 1858, 1860, 1862, 1864, 1866, 1868, 1870, 1872, 1874, 1876, 1878, 1880, 1882, 1884, 1886, 1888, 1890, 1892, 1894, 1896, 1898, 1900, 1902, 1904, 1906, 1908, 1910, 1912, 1914, 1916, 1918, 1920, 1922, 1924, 1926, 1928, 1930, 1932, 1934, 1936, 1938, 1940, 1942, 1944, 1946, 1948, 1950, 1952, 1954, 1956, 1958, 1960, 1962, 1964, 1966, 1968, 1970, 1972, 1974, 1976, 1978, 1980, 1982, 1984, 1986, 1988, 1990, 1992, 1994, 1996, 1998, 2000.

Out of a million eggs handed last year by dock workers at Brisbane, Australia, only one was broken.

BUCKLEY'S Gives You Far More For Your Money

Buckley's gives you more for your money than any other brand of soap. It is a soap that is made from the best of the finest materials. It is a soap that is safe and effective. It will help to keep your skin healthy and prevent it from becoming clogged with dirt. It will also help to keep your skin clean and healthy. This will help to keep you feeling out of sorts.

Don't miss a great opportunity to get a free trial of Buckley's soap. It is a soap that is made from the best of the finest materials. It is a soap that is safe and effective. It will help to keep your skin healthy and prevent it from becoming clogged with dirt. It will also help to keep your skin clean and healthy. This will help to keep you feeling out of sorts.

Don't miss a great opportunity to get a free trial of Buckley's soap. It is a soap that is made from the best of the finest materials. It is a soap that is safe and effective. It will help to keep your skin healthy and prevent it from becoming clogged with dirt. It will also help to keep your skin clean and healthy. This will help to keep you feeling out of sorts.

Don't miss a great opportunity to get a free trial of Buckley's soap. It is a soap that is made from the best of the finest materials. It is a soap that is safe and effective. It will help to keep your skin healthy and prevent it from becoming clogged with dirt. It will also help to keep your skin clean and healthy. This will help to keep you feeling out of sorts.

Claimed to be the largest in the world, a paper-making machine being made in Bury, England, will have a capacity of 1,000 tons of newspaper a week and will produce rolls 320 inches wide.

Russia Has Costly Project

Details of a \$51,500,000 project just started in Russia for the study of the human body, ill and healthy, and from every angle, including eugenics and heredity, were made public by a two-man commission on which has been studying American hospitals and medical centres since last November. The project, to be known as All-Union Institute of Experimental Medicine, is located in a suburb of Leningrad, called Ilusturbo.

Object To Wax Models

"Effeminate" wax models for displaying uniforms in military tailor shops in Rome has aroused the ire of Fascist newspapers and officers, who demand that the "effeminate" figures be replaced by "more military and less effeminate" clothes horses. One officer, writing in the newspaper Tribuna, said that "shop windows show officers with pomaded hair, feminine figures, eyebrows and lashes of a Garbo and lovely carved finger-nails."

Wife—"John, I gave you this letter to mail a month ago and I just found it in your paid coat pocket!" Husband—"I remember! I took off the coat at the time to have you sew a button on it and it isn't sewed on yet!"

BIG SIZE BIG VALUE BIG SATISFACTION



If you want more for your money, chew—

BIG BEN THE PERFECT PLUG Chewing Tobacco

Marvels of the Human Eye
By F. M. CROWE, Optometrist-Optician, Calgary

ARE HUMAN EYES DEGENERATING?

This question is frequently asked by people who observe closely the steadily increasing number of "glass-wearers" as compared with a generation ago. The answer is—No. The eyes of the present generation are in no wise better or weaker than those of our ancestors unless it can be proved that the whole physique of the race has degenerated. As is the whole physical body so are the eyes. But much more is required of our eyes today than formerly. The unprecedented growth of manufacturing and commercial life, the strenuous struggle for existence, the ever increasing complexity of modern civilization, the knowledge of the world in all lines of human endeavor, knowledge that must be mastered to achieve success, put far greater strain on the eyes to-day than heretofore. Our schools are far more exacting and severe, the business and scientific worlds require clear ap-

plication and more painstaking care than ever before. Electricity has turned night into day making it possible to do much work by artificial illumination that was formerly impossible and unnecessary. All this then requires the use of sharper vision and more hours per day of it than was necessary in former times, and because of these exacting demands on the eyes, latent imperfections and errors of refraction causing eyestrain, are made manifest by symptoms of discomfort and distress, compelling us to seek improvement of vision and the comfort afforded by proper glasses.

Investigation has shown that primitive races of men have the same irregularities of the eyes as we have, the difference lies in the use to which they are put. So when Nature gives the warning signals—common sense would say—take heed.

(To Be Continued)

Good Business With Japan

Value Of Exports In 1933 Over Million Dollars Higher

An increase of more than \$1,000,000 in Canadian exports to Japan during the past year was one of the bright spots of Canada's foreign trade in 1933, says a trade review of the department of trade and commerce. Exports increased from \$11,960,887 in 1932 to \$13,061,704 in 1933. Exports of wheat flour to Japan increased in value from \$35,469 to \$45,467; wood pulp shipments increased in value from \$354,332 to \$1,444,284 and scrap iron from \$18,069 to \$350,653. On the other hand, however, marked decreases were shown in the value of exports of wheat and lumber.

Twenty-three kinds of sharks are found in the waters off the coast of California.

QUIVERING NERVES

When you are just on edge . . . when you can't stand the children's noise . . . when everything you do is a burden . . . when you are irritable and blue . . . try Lydia E. Pinkham's Vegetable Compound. 98 out of 100 women report benefit.

Don't endure another day without the help this medicine can give. Get a bottle from your druggist today.

Lydia E. Pinkham's
VEGETABLE COMPOUND

Stop Food Wastage

HEAVY
PARA-SANI WAXED PAPER
Put a Green box. Keep it in your kitchen always. Makes a
Appleford PAPER PRODUCTS
HAMILTON, ONTARIO

Perfect ingredients
and perfect care in
brewing contribute to
the excellence of Al-
berta beers.

Served at Clubs and
Hotels of Repute.

DISTRIBUTORS LTD.

Agents for the Brewing Industry of Alberta

PHONE 82

BASSANO

"BEER PERMITS"

Government Permits for the purchase of "Beer Only" and good for one year may be obtained at any Vendor's Store. Price One Dollar

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

(Continued from Page 1) EXPERIMENTAL FARM ADVICE TRIMMING TREES

25 years ago have just been thinned in this way. The cottonwood, which were alternated with elms in these two rows, were all removed and thus have left plenty of room for the elms to branch out fully and develop the natural graceful form that is characteristic of this splendid shade tree. None of the trees left standing are being pruned in any way other than to remove any dead or broken branches or lower branches that might obstruct the roadway. Incidentally the cotton-

A DOLLAR'S WORTH
Clip this coupon and mail it with \$1 for a six weeks' trial subscription to
THE CHRISTIAN SCIENCE MONITOR
Published by The Christian Science Publishing Society
Boston, Massachusetts, U. S. A.
In it you will find the daily good news of the world from its 800 special writers, who, by their clear, logical, and unprejudiced statements, give you the true picture of the world as it is. You will be glad to receive this paper as a source of news and inspiration. And don't miss the other features.
The Christian Science Monitor, Back Bay Station, Boston, Mass.
Please send me a six weeks' trial subscription. I enclose one dollar (\$1).
(Name, please print) _____
(Address) _____
(Town) _____ (State) _____
Send no money now. We will bill you later.

woods that were removed provided over a cord of split wood, a fine lot of fuel. One tree alone that was cut and piled separately yielded

Sun Life Assurance Company of Canada

THE report of the Company for 1933 is one of consistent and constructive progress. Its achievements enhance the impressive record of public service it has rendered during the sixty-three years of its existence.

In 1933, as in the preceding three years, people generally experienced exceptional anxiety, the result of incomes being either impaired or entirely cut off. At such a time the unfailing aid and security of life insurance proved of very great value.

In this service the Sun Life Company bore a worthy share. During the year it paid out (exclusive of policy loans) nearly \$100,000,000 to policyholders and beneficiaries. Similarly, during the four years of depression it has paid out over \$380,000,000.

Notwithstanding these substantial payments, the Company, during the same four-year period, increased its assets by \$55,000,000—its insurances in force by over \$367,000,000.

Sixty-third Annual Report—1933

ASSURANCES IN FORCE, December 31, 1933	\$2,770,453,871
This large amount, the accumulating estates of nearly a million Sun Life policyholders, will become payable to them or their dependents during this generation—a stabilizing factor of great social and economic value.	
NEW ASSURANCES PAID FOR	216,567,441
INCOME	152,235,821
DISBURSEMENTS	127,505,801
EXCESS OF INCOME OVER DISBURSEMENTS	24,730,020
PAYMENTS TO POLICYHOLDERS AND BENEFICIARIES	
During the year 1933	97,457,059
Since Organization	800,170,033
ASSETS	624,146,035
Bonds: government, municipal, public utility and others; stocks: preferred and common; loans on mortgages; real estate; loans on Company policies; cash in banks, and other assets.	
LIABILITIES	609,965,832
Almost nine-tenths of this sum represents the policy reserve—the amount set aside to guarantee all policy payments as they become due.	
PAID-UP CAPITAL (\$2,000,000) and balance at credit of shareholders' account	\$3,342,547
RESERVE for depreciation—in mortgages and real estate	4,885,904
SURPLUS	5,951,752
	\$14,180,203

The valuation of bonds and stocks has been made on the basis prescribed for all companies by the Insurance Department of the Dominion of Canada and in conformity with the basis authorized by the Departments of Insurance of the various provinces of Canada. Policy liabilities have been valued by the full net level premium method, a standard more exacting than required under the stringent provisions of the Dominion Insurance Act.

Sun Life Assurance Company of Canada

Town & District

It is reported that J. H. Wright has been confined to a hospital in Calgary owing to an operation on his foot.

Jim Skunk Tallow, an Indian died last week. He was a son of Skunk Tallow after which Skunk Tallow hill, south of Gleichen near the river, was named. This hill took that name many years ago, when Skunk Tallow was buried on top of it.

Some of our town ratapayers want to know what is a legal fence? Search us, we don't know.

Another sign of spring. Dan McLeod and "Society" Gove spent a day last week dusting and cleaning seeders, and now have one implement outside on a vacant lot for people to gaze at. They may say it is wish to Mr. McLeod states that regardless of the talk of reducing seedling acreage, people have got to have seeders to get the grain into the ground.

The Gunners are billed for two playoff games this week. They will play either Strathmore or Vulcan depending on who wins the series. A record crowd for this year will likely be on deck if Strathmore plays the Gunners.

The annual meeting of the Blackfoot Municipality was held in the Community Hall Saturday afternoon. Messrs Thorson of Division 6 and R. Umbricht of Division 5 were elected councillors by acclamation. John Deschamps whose term was also up is a candidate for re-election, he will be opposed by Sigurd Rasmussen.

W. Subermeister plans to install an asphalt tennis court in place of the present cinder courts, if enough tennis players will sign up for the season. An asphalt tennis court would be a decided improvement over the present cinder court and should be an encouragement for the lovers of this sport to sign up. Mr. Subermeister would like all those who intend to play to sign up at once.

The small boy has quickly adapted to the present mild weather, which has melted the ice and stopped hockey playing. The lad now plays baseball and devote all their spare time to it.

The first annual Young Peoples' dance took place Friday night when an enjoyable evening was spent. The attendance was not as large as was hoped for. Owing to the fact that it is Lent may have had something to do with the small attendance.

Feb. 22—United Church Men's Luncheon Tea.

Donald Cameron, B.A. will address a public meeting under the auspices of U.F.A. at Mendocrook Hall, on March 1st, at 8 p.m. Subject will be "Impressions Gathered in Europe in 1933."

GROUND HOCKEY

The standing of the Ground Hockey League is as follows:

	W	L	T	Pt
Rangers	4	1	0	1
Red Wings	3	2	0	6
Leafs	1	2	0	3
Hawks	1	3	0	2

There are yet three more games to be played in the second half. The playoffs will begin. The Hawks and the Leafs are definitely in the playoffs as they stood in first and second place in the first half. The Rangers and Leafs are leading in the second half.

IN MEMORIAM

In loving memory of Mary Christina, beloved wife of W. A. Reid, who passed away Feb. 20th, 1933.
"Peacefully sleeping, resting at last, The world's many troubles and trials are past.
In silence she suffered, in patience bore,
Till God called her home, to suffer no more.
Ever remembered by her husband and sons.

In this age of researches, surveys and investigations, it is sometimes encouraging to note that in most cases things are just about as sensible as folks suspected before we had so much research. For example after an elaborate study of many pupils, it was discovered that students from large families were as bright as those from small families. Also that there was a fair degree of uniformity among students who happened to be the oldest, middle or youngest in their respective families. Again, it didn't seem to make much difference in the intelligence of the offspring whether



In Any Walk

of life our Classified Want Ads will help you. If you want a position, you can reach the best employers. If you want help you can get the most efficient.

Money to loan or money to borrow Want Ads, cover the entire field.

CLASSIFIED ADS

Notice under this heading 15 words or under 50c, first insertion and 25c each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion.

STRAY \$3.00 REWARD—Black brown horse weight about 1,450 and branded on left thigh.

Apply to John Schiffer, 4 miles east and four miles north of Cluny. 82

either or both of the parents were college graduates or not. All of which indicates that the average pupil is just about the average, no matter what happened to his folks before hand. Which, again and also, is what most of us knew all the time.

A farmer was buying some tools in a hardware store, was asked by the proprietor if he did not want to buy a bicycle. "A bicycle won't eat its head off," said the salesman, and you can ride it around your farm. They are cheap now and I can let you have one for thirty-five dollars. "I guess I'd rather put the thirty-five into a cow," said the farmer reflectively. "Ha-ha," laughed the hardware man, "you'd look mighty foolish, riding round your farm on a cow, now, wouldn't you?" "Well, I don't know, no more foolish than I would milking a bicycle."

The Gleichen Flour Mill

Bona Ideal Flour is now even better and whiter than ever it was before.

If you are not using it you are missing the best there is to be had in flour and the joy of supporting an industry in your own home town. You cannot buy anything better than the best, no matter how much you pay for it, and the best is made from No. 1 Northern and No. 1 Hard wheat, grown in the Gleichen District and milled by the Gleichen Flour Mill.



BARGAIN
FARES

Gleichen

Calgary Medicine Hat

\$1.05 \$2.50

return return

GOING FEB 23-24

RETURN LIMIT FEB 26

Ask Ticket Agent for further particulars, or write
G. D. BROPHY,
District Passenger Agent
Calgary, Alta.

GEO. W. EVANS

Undertaker
And Embalmer

MOTOR HEARSE

Artificial wreaths always
on hand. Weather does not
effect these flowers in any
way

PIONEER GRAIN
CORPORATION LIMITED
OPERATORS OF QUINCY ELEVATOR
SINCE 1901
OPERATING WITH A BACKGROUND OF GRAIN
HANDLING EXPERIENCE DATING BACK TO 1837—
A DECADE BEFORE THE DAYS OF CONFEDERATION
DISCUSS YOUR GRAIN HANDLING & MARKETING PROBLEMS WITH OUR AGENT—
R. C. CLIFFORD, Agent, Gleichen

Order your

LETTER-HEADS	STATEMENTS
BILL HEADS	ENVELOPES
TAGS	TICKETS
LOOSE LEAF ACCOUNT SHEETS	
CARDS	WINDOW CARDS
MEMOHEADS	DODGERS
RAFFEL TICKETS	DISPLAY POSTERS
SHIPPING TAGS	BUSINESS CARDS

—In fact anything in the line of printing—

from The Call